



## PRESS RELEASE

# RE/MAX stretches wings in Europe: four new regions in 2011

**The largest European real estate network RE/MAX Europe is now also operating in Albania, Bosnia & Herzegovina, Bulgaria and Poland South. This development not only shows the recovery of real-estate markets in Europe, but the call for professionalism in the industry.**

By releasing four new RE/MAX licenses in Central and Eastern Europe, the company now is represented in 34 countries and continues its path of market strength and brand appearance all across Europe. "When we started to interview potential RE/MAX master franchise owners in all four regions we have been reassured, that our company strategy is the right one", says Frank J. Polzler, chairman and co-founder of RE/MAX Europe. "Now that the markets are recovering, professionalism, brand awareness and a strong supportive network for real-estate-agents is more important than ever." Having offices in 44 regions RE/MAX is the No. 1 on the real-estate market and outranges any of its competitors.

### With a new year, comes new spirit

New regional director of Bosnia & Herzegovina Mersudin Hodzic is looking forward to be part of the RE/MAX network: "I always wanted to be independent, to be my own boss. RE/MAX gave me this opportunity by supporting my business with training and education programs, marketing and PR activities, IT and other services." The RE/MAX network goes by the principle "be in business for yourself, but not by yourself". Hodzic and his new "colleagues" Ewa Dziedzic (Poland South), Elona Sopiqoti (Albania) and the team of Nikolay Gospodinov, Igor Ovakimyan and Christian Nowotny (Bulgaria) know that the business is a tough one, which was just another reason to go with the market leader.

### About RE/MAX Europe Regional Services

Number One in the world, RE/MAX is now the fastest growing real estate franchising network in Europe. A global real estate franchising system in 85 countries that now is in its 38th year of consecutive growth, RE/MAX has more than 6.200 independently owned offices with nearly

**RE/MAX Europe**  
Regional Services

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